

A photograph of reggae drummers at night. The scene is illuminated by warm, golden bokeh lights, creating a festive atmosphere. In the foreground, several large, light-colored wooden drums are visible. A man with a long beard and a red shirt is playing a drum. Other drummers in the background are also wearing reggae-style hats. The text 'REGGAE CENTRAL TV' is overlaid in large, white, outlined letters across the middle of the image.

REGGAE CENTRAL TV

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Image Gallery



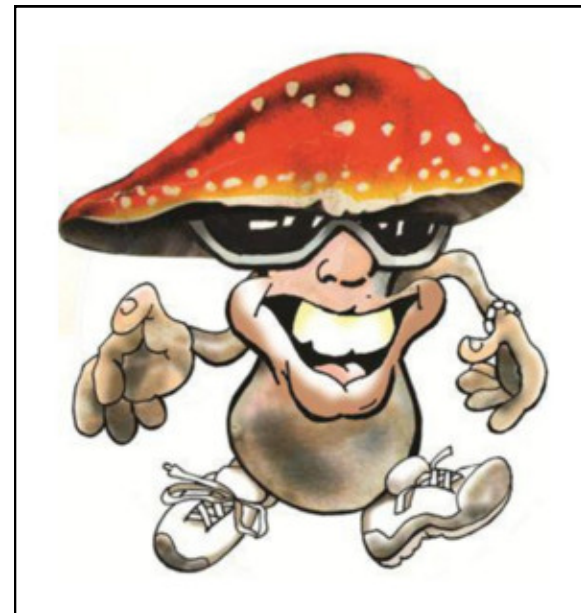
- When starting an artist's branding, the first step is to download their photos.
- It's important to establish a solid base gallery with good quality and resolution, as these will be used throughout the project.
- Image curation is necessary; selecting the best ones.
- Retouching the photos is an essential step, enhancing light and shadow levels, color gradients, and resolution.



Logo Design



- Prior to initiating the artist's branding process, thorough research should be conducted to grasp their context, history, and musical genre.
- Seek out references for logos from artists within the same industry and musical genre.
- The logo design should be simple yet captivating, and it should stand out among competitors.
- It's essential to have both a colored version and a black-and-white version.
- Lastly, compile the logo kit for each version in the following formats: 3000x3000 px, 1500x1500 px, 1000x1000 px, all in a JPG version and PNG with a transparent background version.



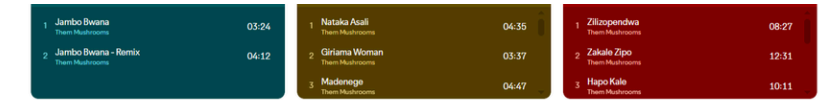
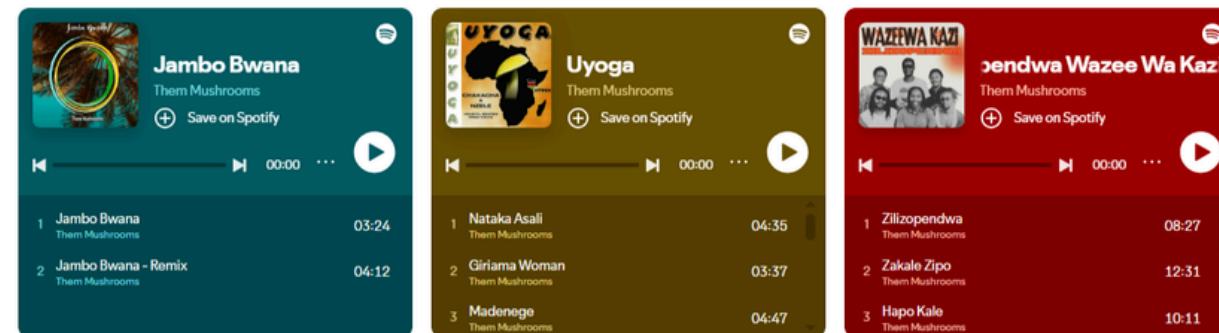
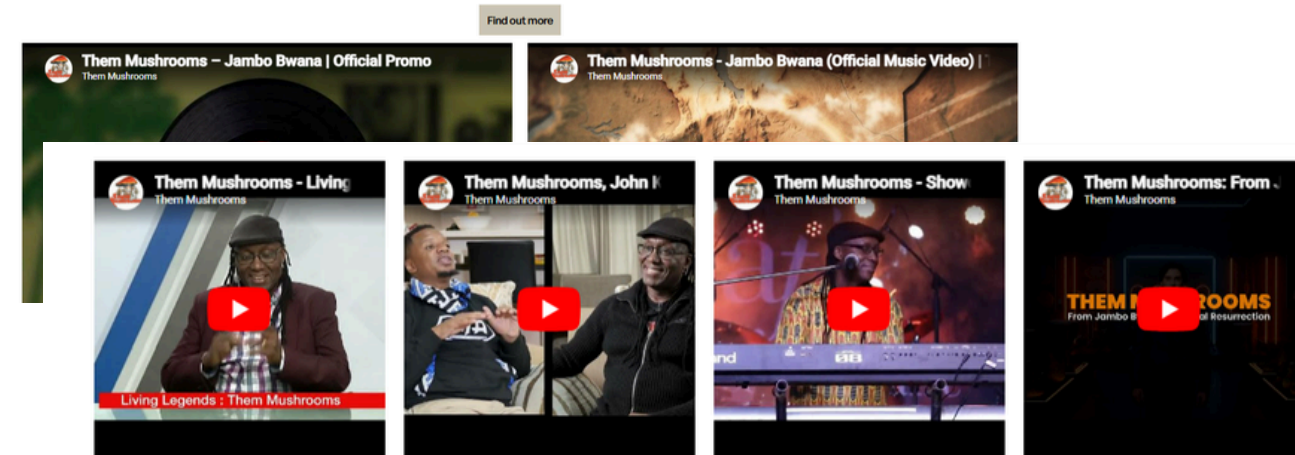
Website Design



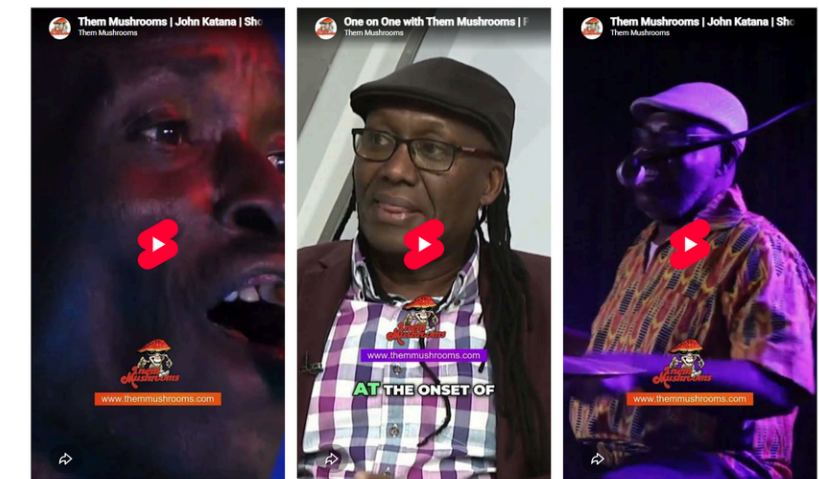
- We create artists' websites using the same template by default (unless a different design is requested beforehand).
- The website's structure will remain consistent. However, modifications can be made to the header design, background image, color palette, typography, and footer design.
- The pages themselves will retain their layout, though the content will be tailored to reflect each individual artist's information.
- You'll take charge of designing the artist's website, ensuring that all essential information about the artist is prominently featured.



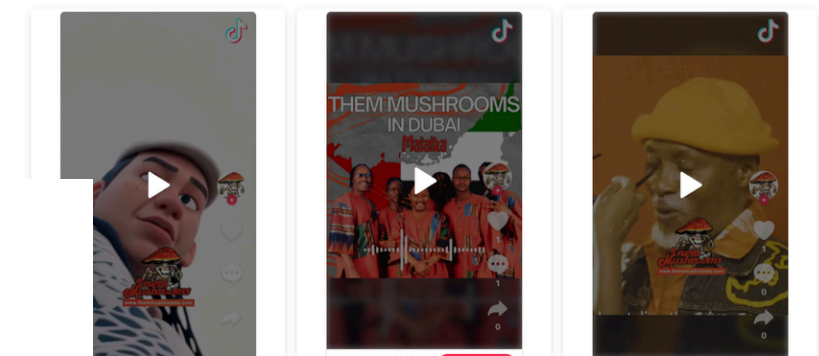
Them Mushrooms aren't just a band; they're a cultural institution. For over five decades, these Kenyan musical pioneers have woven a vibrant tapestry of sound, blending Chakacha, Benga, reggae, Taarab, and Sega with contemporary rap and hip-hop influences. Founded in Mombasa, Kenya in 1969 as "Avenida Success" by the Harrison brothers—Teddy Kalanda, Billy Sarro, George Zirro, John Katana, and Plus Plato Chitlanda "Jibaba"—the band's 1972 rebranding as Them Mushrooms, inspired by the mystical magic mushrooms of Africa's rainforests, marked the beginning of an extraordinary journey. From the beach hotels of Mombasa to the world stage, Them Mushrooms have become synonymous with Kenyan music, their infectious rhythms and socially conscious lyrics resonating across generations.



Youtube



Tiktok



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Website Design | Other Artist Examples



You can explore the variety of artist website examples we have available.

Some examples are:

- www.glenricks.net
- www.joshyoungmusic.com
- www.koptiqsun.com
- www.lionessafreeka.com
- www.mrtinezmusic.com
- www.thejamiacaband.com
- www.themmushrooms.com



Feel the Rhythm. Hear the Soul.

Welcome to the world of Glen Ricks — where reggae meets soul and every note tells a story.

From Jamaica to Canada and back again, Glen Ricks has built a legacy rooted in timeless vocals and authentic rhythm. Rising to prominence with The Fabulous Flames and their classic hit "Holly Holy / Kingston Town," he went on to craft a powerful solo career that bridged reggae and R&B across continents.

Having worked with legendary producers like King Jammy and Bobby "Digital" Dixon, Glen's sound is rich, smooth, and unforgettable — a true fusion of Caribbean warmth and soulful depth.

This is more than music — it's rhythm, love, and legacy. This is Glen Ricks.

Thanks for visiting the Glen Ricks website.

Find out more

Album/Playlist Name	Artist	Track 1	Track 2	Track 3
Fall In Love	Glen Ricks	Sitting In The Back Seat (03:50)	Mercy Mercy Me (03:31)	Closer Together (03:32)
Ghetto Boy	Glen Ricks	You and Me (02:47)	Ghetto Boy (02:56)	Time (03:06)
Glen Ricks' Rock My Boat	Glen Ricks	Thank You Lord - Original (03:28)	Rock My Boat - Original (03:12)	Nice Time - Original (02:32)
President Of Love	Glen Ricks	I'm So Proud (03:32)	Keep On Searching (03:45)	Summer Time (03:38)

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Website Banners



- You'll be responsible for creating banners for the website, using the best images of the artist (previously curated and improved).
- Additionally, you'll need to design banners featuring the artist's albums.
- It's crucial that when launching a new album, its banner design is also prepared for the release.
- The format for the artist's website banners is: 1200x450 px at 300 DPI.



Comp Cards



- You'll also be responsible for creating the artist's Comp Cards.
- Ideally, each artist will have a minimum of 8 Comp Cards.
- Each Comp Card should include: the artist's name, their website, logos, and websites of the record labels.
- The format for the Comp Cards is: 1080x1080 px at 300 DPI.



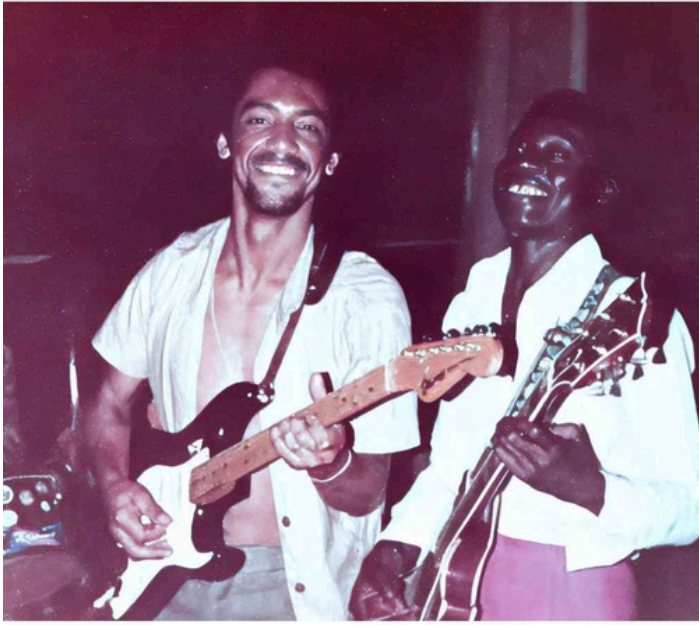
Them Mushrooms
www.themushrooms.com



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Social Media | Artist Accounts



- You'll be tasked with creating profile pictures and banners for the artist's social media accounts.
- Ensuring cohesion across all social media platforms is crucial; the branding should be consistently clear.
- The social media platforms to cover include: Facebook, Twitter, Instagram, and YouTube.
- Formats will vary depending on the platform's requirements.



THEM MUSHROOMS

11K followers • 252 following
 Them Mushrooms is one of Africa's most iconic ensembles, among East Africa's most prolific bands
 Musician/band

Learn more Message Follow



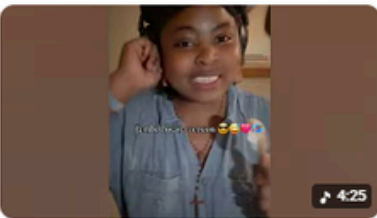
Them Mushrooms

@THEMMUSHROOMS • 1.15K subscribers • 950 videos
 Them Mushrooms, one of East Africa's most iconic bands, was founded in Nairobi...more
 themmushrooms.com and 5 more links

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Home Videos Shorts Live Playlists Posts

Latest Popular Oldest



Them Mushrooms - Jambo Bwana | Cover By Gloria Kahindo of Congo
 31 views • 1 month ago



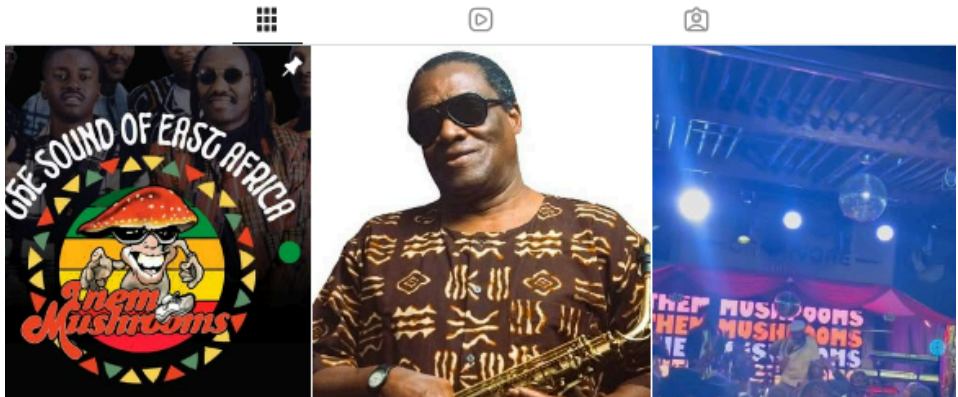
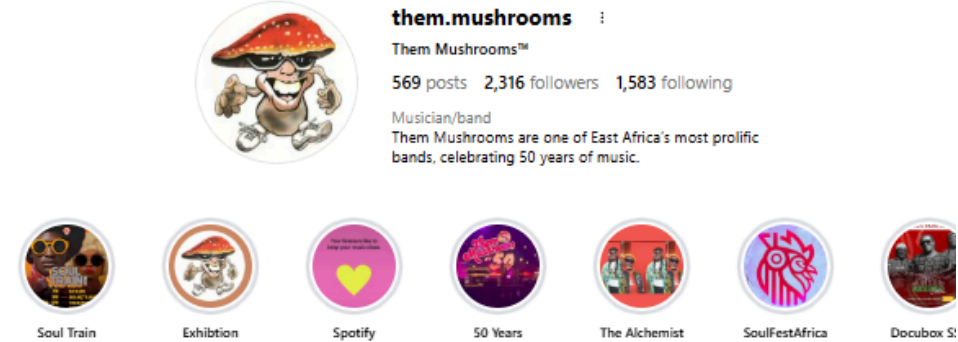
Them Mushrooms - Jambo Bwana | Cover By Afrika Couleur
 106 views • 1 month ago



Them Mushrooms - One on One Interview | Citizen TV
 26 views • 1 month ago

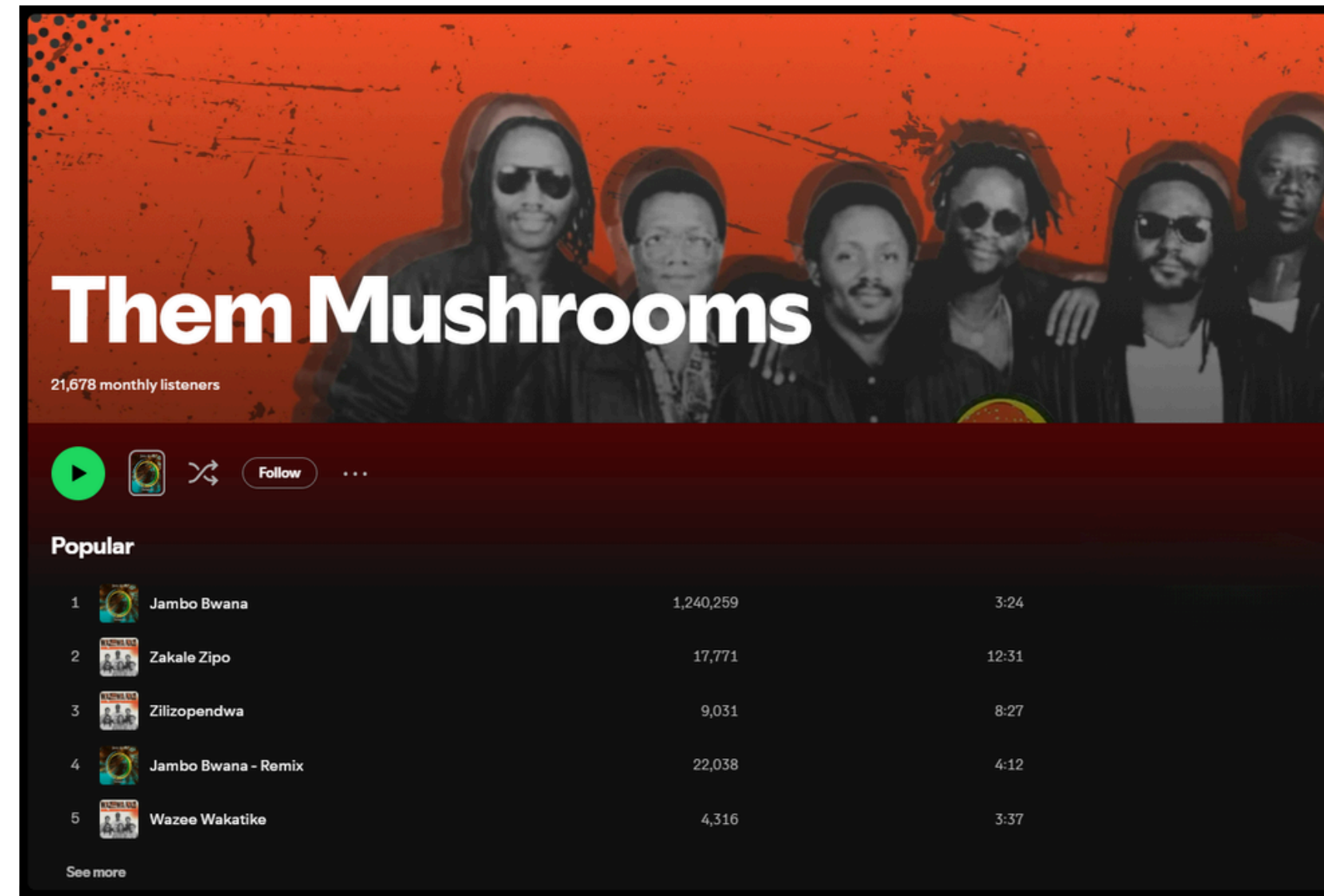
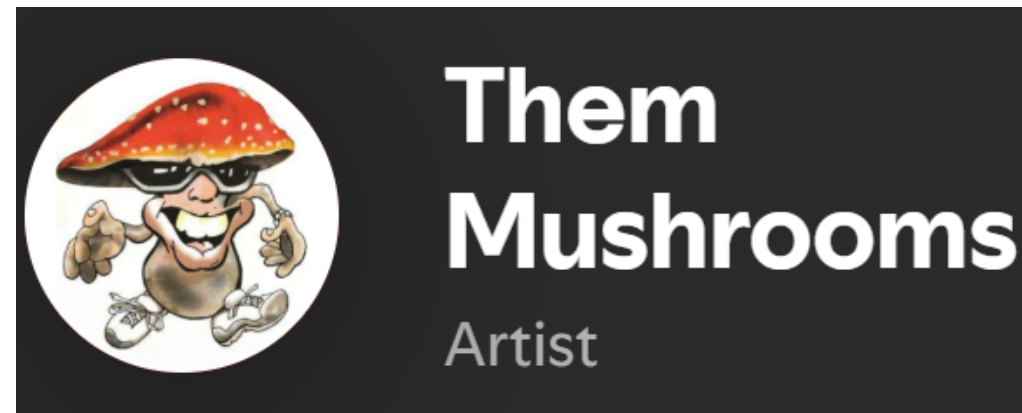


Them Mushrooms - John Katana Harrison | Interview
 29 views • 1 month ago





- You'll need to put together the Spotify Kit for the artist.
- This kit comprises the profile picture, header, and about images.
- Consistent branding is essential throughout the entire project.
- The required formats are: Profile picture 750x750 px, Header 2660x1140 px, About images 1156x642 px



Cover Artwork



- The album cover design should reflect the artist's style and musical genre.
- It's crucial to always seek references from within the industry when designing album covers.
- The format should always be: 3000x3000 px at 300 DPI.



Merchandising



- You'll design the artist's merchandise.
- It should include their logo and album covers.
- The format should be: 1000x1000 px at 300 DPI.
- The merchandise will be available for purchase through the shopping cart on their website.

Item	Price	Sizes Available
White long-sleeve shirt with logo	\$21.76	8 sizes available
Red and white baseball cap with logo	\$21.23	1 size available
Black tote bag with logo	\$19.67	1 size available
White mug with logo	\$7.79	3 sizes available
Orange t-shirt with logo	\$10.71	6 sizes available
Green t-shirt with logo	\$18.84	5 sizes available
White mug with 'MI YIVO' text	\$7.79	3 sizes available
Orange t-shirt with 'MI YIVO' text	\$10.71	6 sizes available
White mug with 'THE MUSH ROOM' text	\$7.79	3 sizes available
Blue hoodie with 'THE MUSH ROOM' text	\$26.74	8 sizes available
Orange long-sleeve shirt with 'THE MUSH ROOM' text	\$21.76	8 sizes available
Black tote bag with 'THE MUSH ROOM' text	\$19.67	1 size available
Green t-shirt with 'THE MUSH ROOM' text	\$18.84	5 sizes available
Red and white baseball cap with 'THE MUSH ROOM' text	\$21.23	1 size available
Black tote bag with 'THE MUSH ROOM' text	\$19.67	1 size available
White mug with 'THE MUSH ROOM' text	\$7.79	3 sizes available
Orange long-sleeve shirt with 'THE MUSH ROOM' text	\$21.76	8 sizes available



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