

A photograph of a reggae band performing at night. The band members are wearing traditional reggae attire, including colorful dreadlocks and hats. They are playing large, round, wooden drums. The background is filled with warm, bokeh lights, creating a festive atmosphere. The text 'REGGAE CENTRAL TV' is overlaid in the center of the image.

REGGAE CENTRAL TV



ABOUT REGGAE CENTRAL



ABOUT REGGAE CENTRAL TV

Reggae Central TV is a global TV show showcasing today's artists who are shaping the future of reggae, dancehall, and reggae-infused club music. Our dynamic hosts bring audiences the latest tracks, exclusive performances, and features on reggae culture worldwide, while spotlighting independent labels and artists gaining international exposure.

Since commencing production, the show has expanded into an internationally syndicated program, reaching audiences in over 8 countries and continuing to grow. With a potential viewing audience in the millions, Reggae Central TV is available across diverse regions including the USA, UK, Ireland, and Australia, connecting reggae lovers everywhere.

Reggae Central Records is the dedicated reggae label behind the show, with a catalogue of licensed and owned content. We provide artists and labels with a full suite of services, infrastructure, and a global distribution network - powered by the reach of Reggae Central TV

WHO WE ARE



Reggae Central TV is a global reggae, dancehall, and reggae-infused club music, culture and lifestyle trends in clubs around the world.

Reggae Central TV - www.reggaecentral.tv

Reggae Central Records is a record label offering a full suite of services to its artists and labels.

Reggae Central Records - www.reggaecentral.tv



A Film, Documentary TV Show Production House.

Planet Blue Pictures www.planetbluepictures.com



A Record label, Publisher, Distribution Platform, Rights Management Service & Digital Entertainment Company.

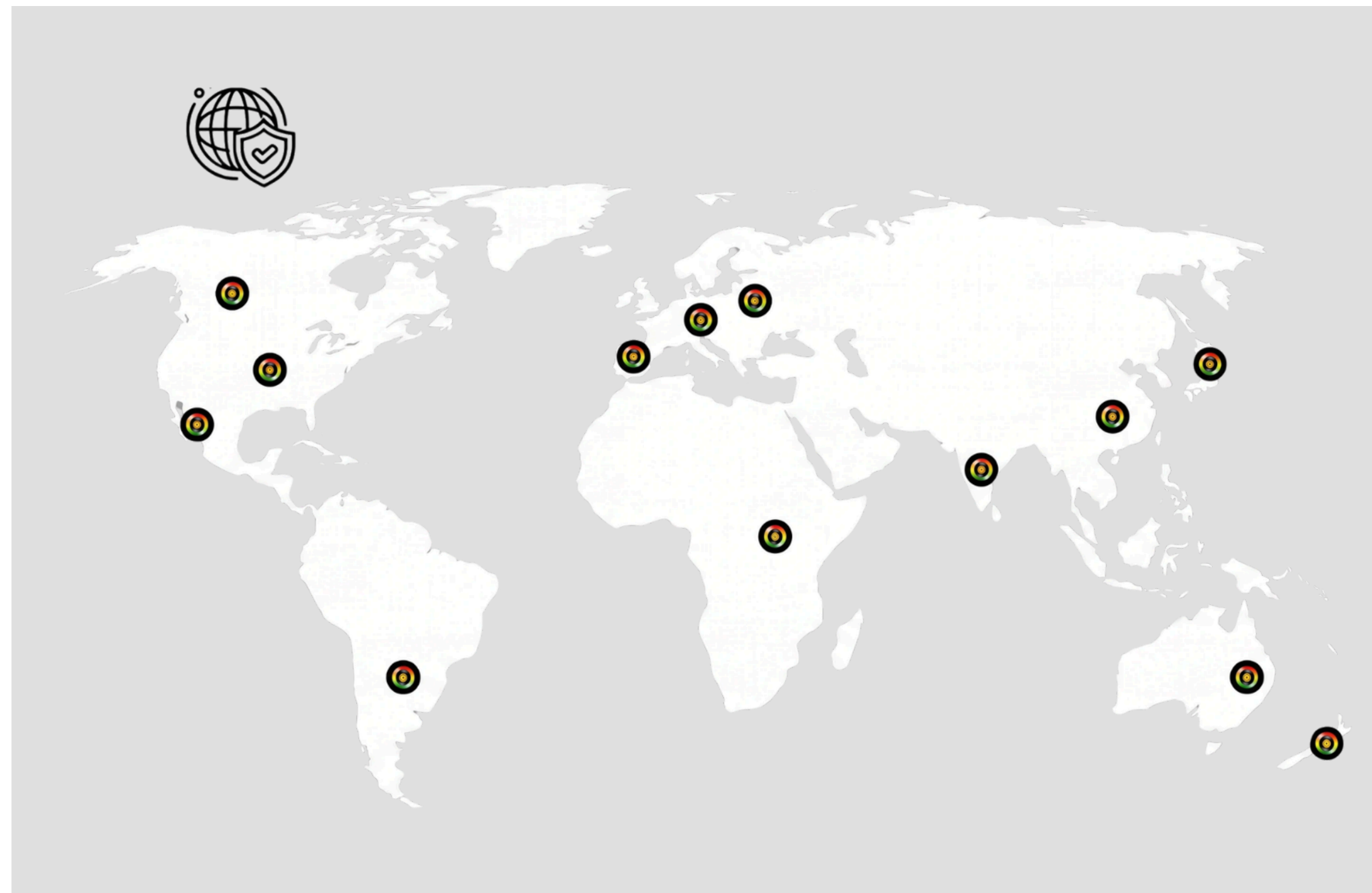
Blue Pie Records www.bluepierecords.com

OUR REACH

Reggae Central TV is a global TV show showcasing today's artists who are shaping the future of reggae, dancehall, and reggae-infused club music. Our dynamic hosts bring audiences the latest tracks, exclusive performances, and features on reggae culture worldwide, while spotlighting independent labels and artists gaining international exposure.

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SERVICES





COMPLETE SERVICE LIST

Our campaigns are a combination of various Reggae Central services tailored to your needs and requirements. The following are the range of services we provide.

Production:

- Studio Production
- Music Production
- Music Restoration

Licensing:

- TV shows (Sync)
- Film (Sync)
- TVCs (Sync)
- Soundtracks (Licensing)
- Compilations (Licensing)

Merchandising:

- Apparel
- Stationery
- Mugs
- Decals
- Signage

Distribution:

- Copyright
- Publishing
- Digital Distribution
- Physical Distribution
- Rights Management

Branding:

- Logo design
- Biography
- Media Collaterals
- Photo Shoots & Portfolios
- Image Library
- Social Branding

Social Media:

- Twitter
- Instagram
- Facebook
- YouTube
- TikTok
- KWAI
- LinkedIn
- Twitch
- VEVO
- Vimeo

Radio & Playlisting:

- Radio local
- Radio global
- Playlist local
- Playlist global

Video:

- Music Video shoots
- Video Distribution
- Video Administration
- Video Monetization



MUSIC PRODUCTION

Reggae Central TV is a highly creative and flexible company, offering bespoke music solutions tailored to the needs of our clients. All music is produced in world-class facilities using the latest recording technology, equipment, and software. The music we create can be delivered in any format to suit your requirements.

As a label and service provider, we bring extensive experience in new artist studio recordings, mixing, mastering, and back-catalogue music restoration. Our state-of-the-art technology and global network of producers, writers, and session musicians provide clients with an incredible opportunity to build and sustain a successful music career.



Before

After



Production services include:

- Beat creative
- Beat making
- Featured artist placement
- Music Production
- Music Restoration
- Remix Services
- Sampling
- Song Doctoring
- Studio Production

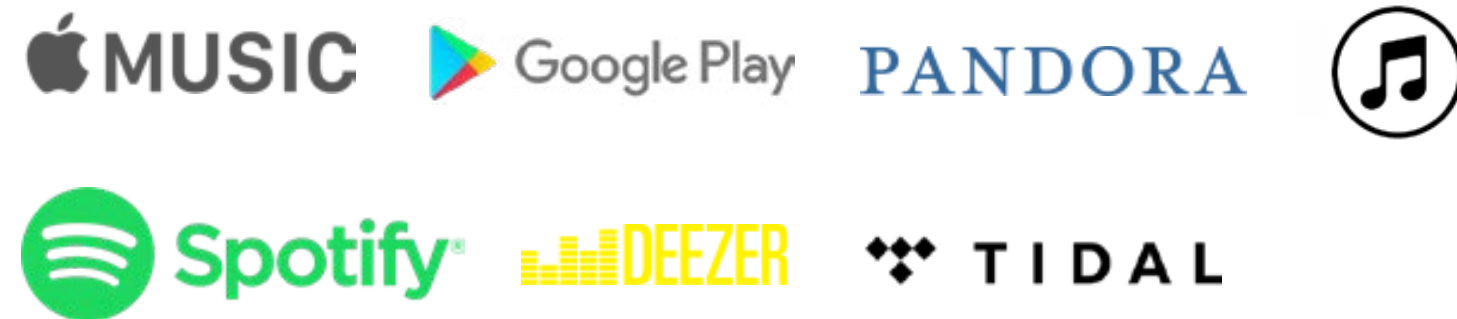


MUSIC DISTRIBUTION & RIGHTS MANAGEMENT

Distribution services include::

- Copyright
- Digital Distribution
- Publishing
- Physical Distribution
- Rights Management

Distribution



Rights management



At the heart of what we do, are the network of relationships we have built.

Reggae Central TV is a proud member of global music regulatory bodies and organisations. We manage all publishing, licensing, and copyright administration to ensure your content is properly claimed everywhere and monetised for you.

We maintain strong relationships with hundreds of digital service providers worldwide, leaving no stone unturned when it comes to giving your reggae and dancehall content the opportunity to thrive in both new and established markets.

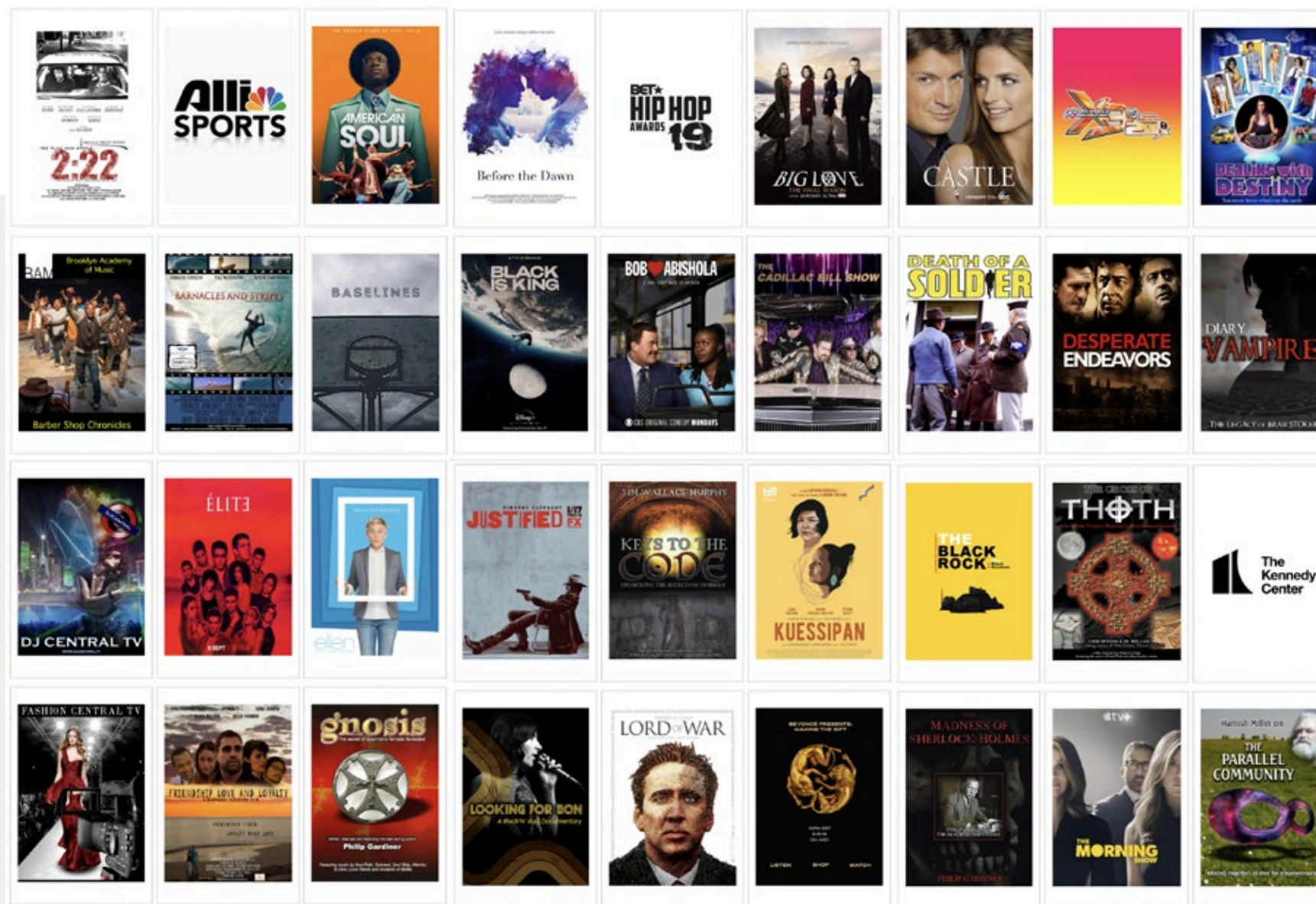
By handling the complexities of publishing and rights management, we take the headache out of what can often be a very complicated process, allowing artists and labels to focus on what matters most—creating music and building their careers.



LICENSING & SYNC

The unique systems we have developed, our strong relationships with industry partners, and our global network of music supervisors provide a compelling value proposition - making it easier and more efficient to get your reggae and dancehall music placed in TV shows, films, and other media networks than our competitors.

Reggae Central TV collaborates with a network of over 300 production houses, film studios, and licensing networks. We actively engage with this network through email campaigns, social media, video mashups, and newsletters to ensure your music gains maximum exposure and secures valuable licensing and sync placements.



Some companies we have worked with in the past include:

- ABC
- American Express
- BP
- Channel 10
- Channel 9
- Channel 7
- Coca Cola
- Pepsi
- FOX
- Home Away
- Neighbours
- Ralph Lauren
- SBS
- Toyota
- Universal Pictures

Licensing services include:

- Compilations (Licensing)
- Film (Sync)
- Soundtracks (Licensing)
- TVCs (Sync)
- TV shows (Sync)

**THE
JAMAICA
BAND**



BRANDING

Reggae Central's dedicated team of design, social media, and web experts take time to understand your vibe and message. We develop custom solutions in harmony with your rhythm and look, allowing your content to make the greatest impact.

We have a team of stellar designers and web developers who can offer you a solution to the most intricate or simple website design to suit your reggae sound and brand.

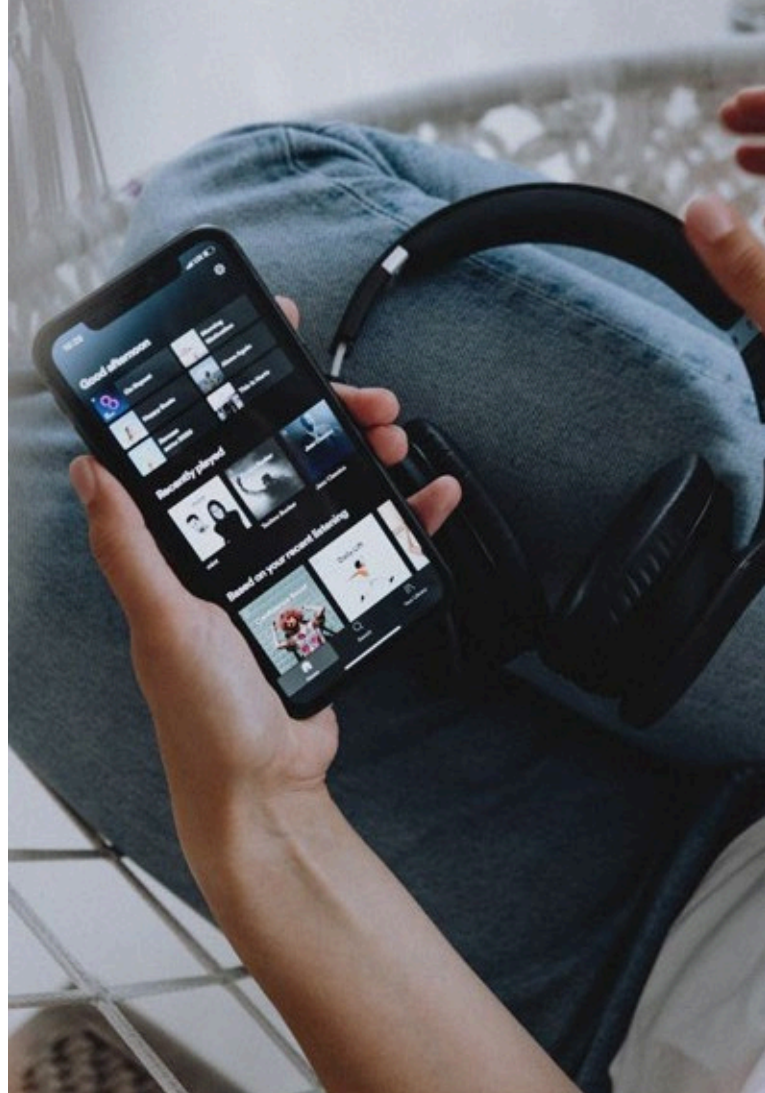
Branding services include:

- Biography
- Image Library
- Logo design
- Media Collaterals
- Photo Shoots & Portfolios
- Social Branding



The Jamaica Band vs Daudi Kabaka - Helule Helule | Reggae Central TV | Reggae
 3 views · Mar 10, 2024 · @reggaecentraltv
 The Jamaica Band vs Daudi Kabaka - Helule Helule | Reggae Central TV | Reggae
 "Helule Helule" receives a vibrant, cross-cultural reimaging as The Jamaica Band steps into the rhythm of Daudi Kabaka's iconic masterpiece. This version bridges the gap between East African Bongo and the laid-back, infectious energy of the Caribbean, creating a soul-drenched and honors the original's joyful melody while adding a fresh, global pulse to its timeless "African Taster" heritage.
 Listen More: <https://open.spotify.com/album/18K0CZD9H4...>
 Reggae Central TV is your home for the best reggae releases, classic reggae energy and rising reggae artists worldwide.





SOCIAL MEDIA

Reggae Central's global social media team provides a turnkey 360-degree management service for our clients.

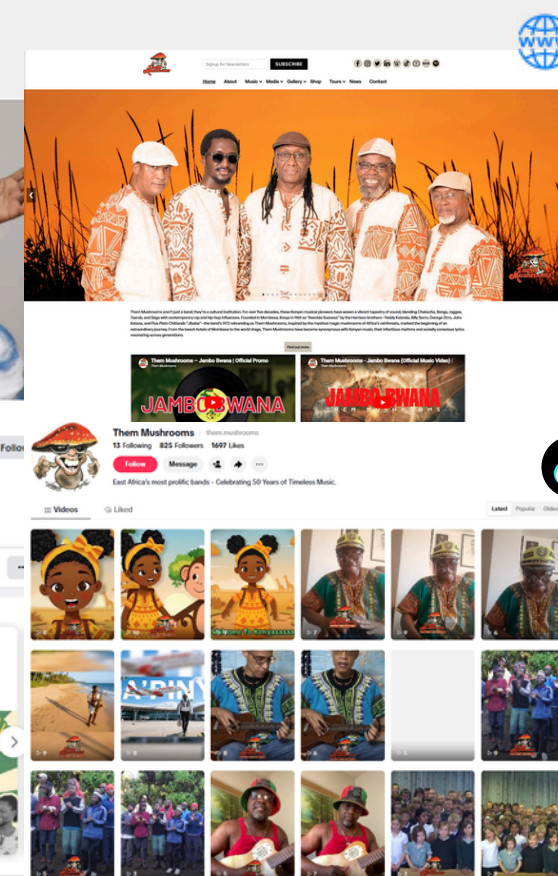
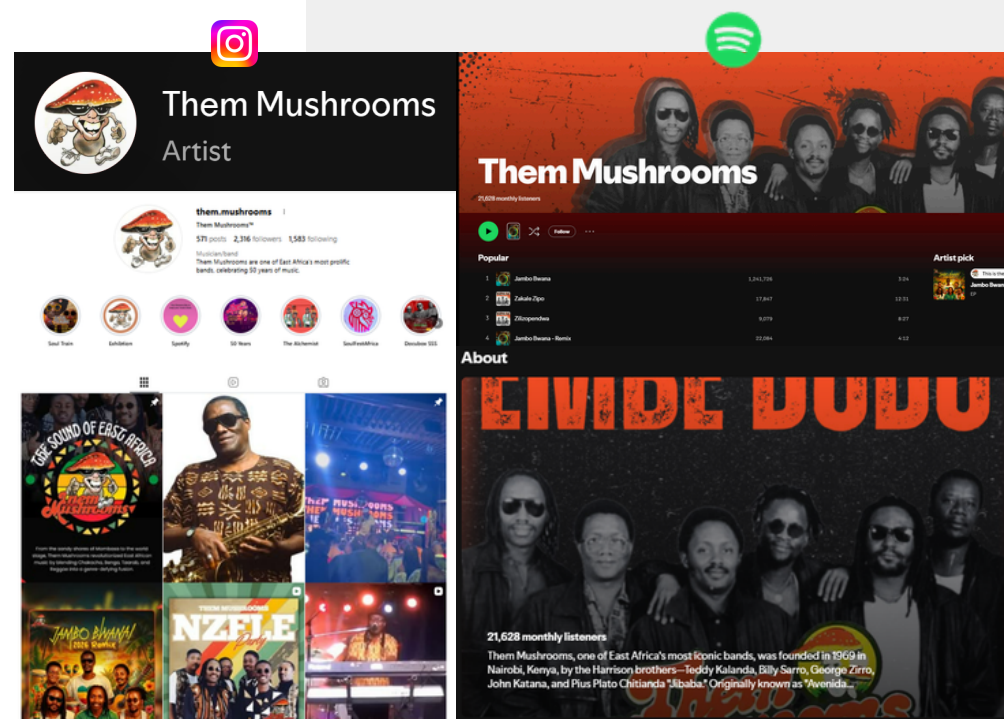
Using a combination of human resources, media aggregation tools, and direct communication processes, we build your brand, audience, and fan base communities in perfect harmony with your reggae vibe.

From growing fan bases to cultivating direct brand-to-consumer relationships, social media is constantly evolving — and Reggae Central is right there with you to manage the journey.

Reggae Central's media teams remove the stress and strain on your resources by providing management solutions and tools to expand your communities, allowing you to focus on creating content, managing your sound, and keeping your brand adaptable in the ever-changing landscape of social media networks.

Case Study: Them Mushrooms

Over 2 million streams as at May 2026.



Social Media platform services include:

- Facebook
- Instagram
- KWAJ
- LinkedIn
- Snapchat
- TikTok
- Tumblr
- Twitch
- Twitter
- VEVO
- Vimeo
- YouTube



MERCHANDISE & PROMOTIONAL MATERIAL

Merchandising services include:

- Apparel
- Decals
- Mugs
- Signage
- Stationery

We work together to design create promotional merchandise with approved imagery and logos.

Our merchandise and promo material is designed in house by our creative team, and produced distributed by a third party.





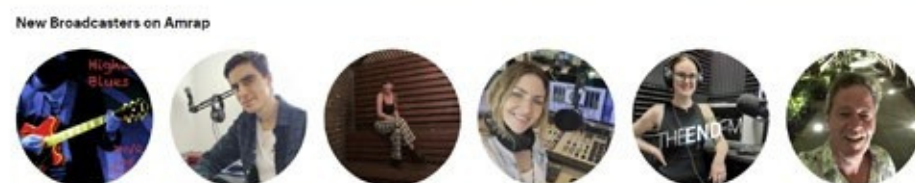
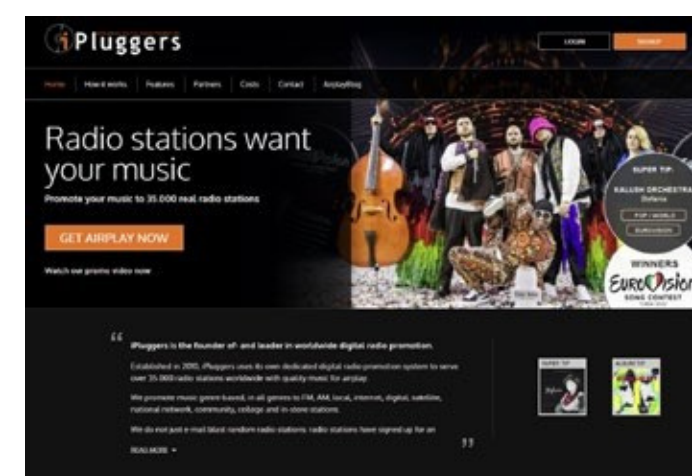
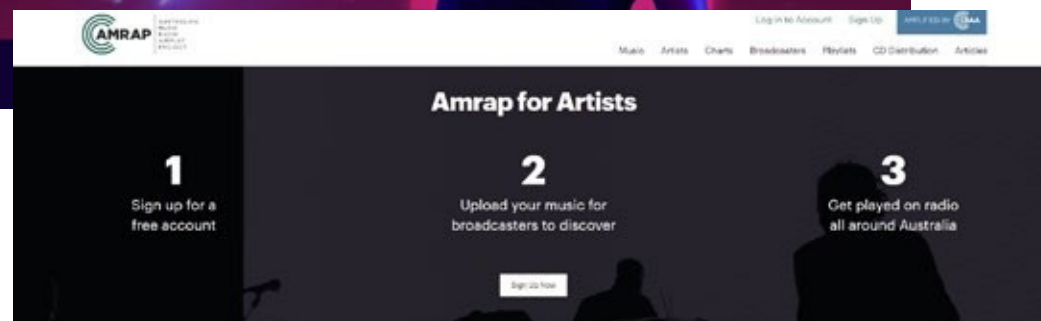
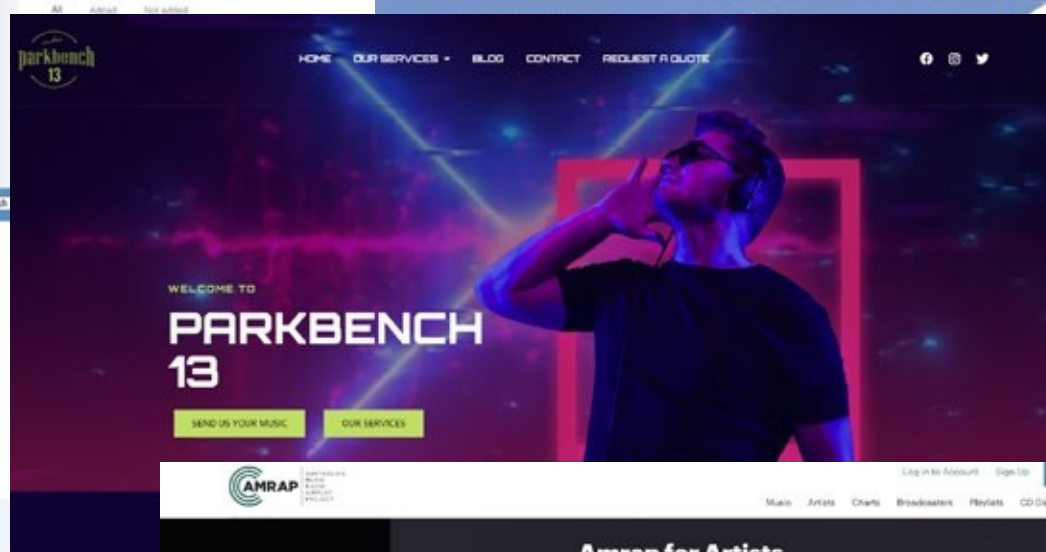
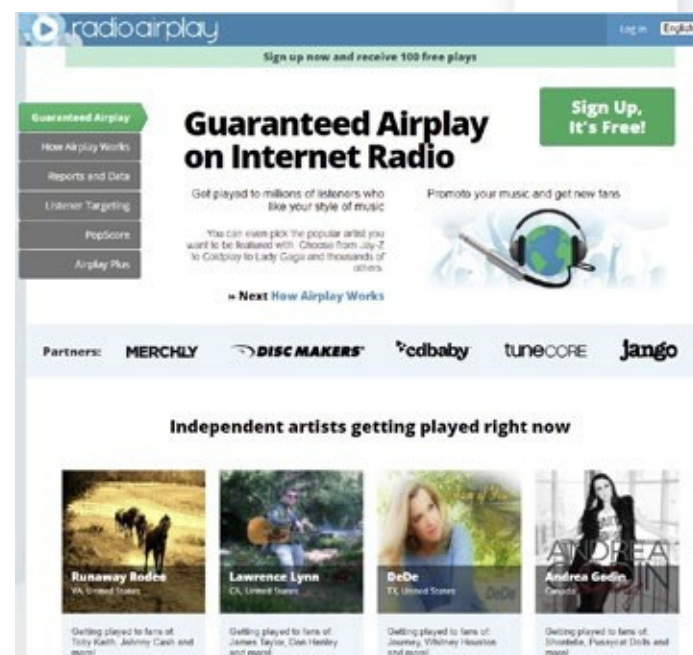
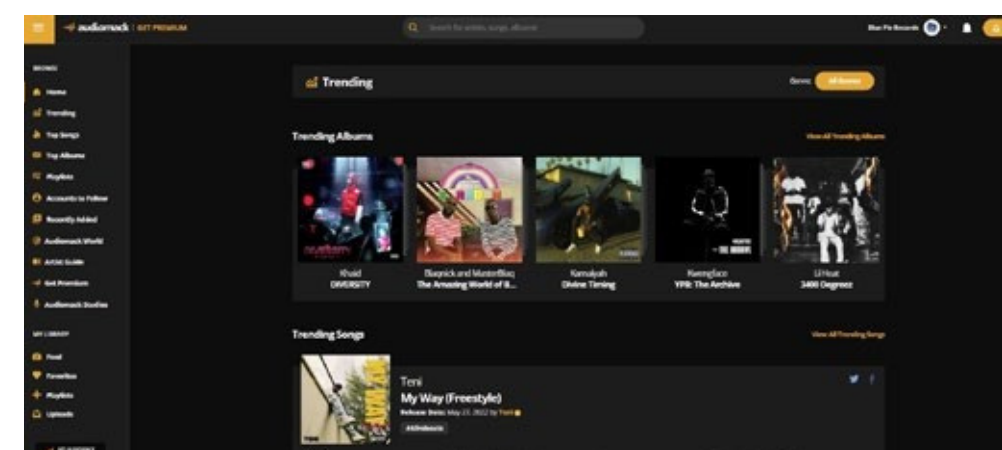
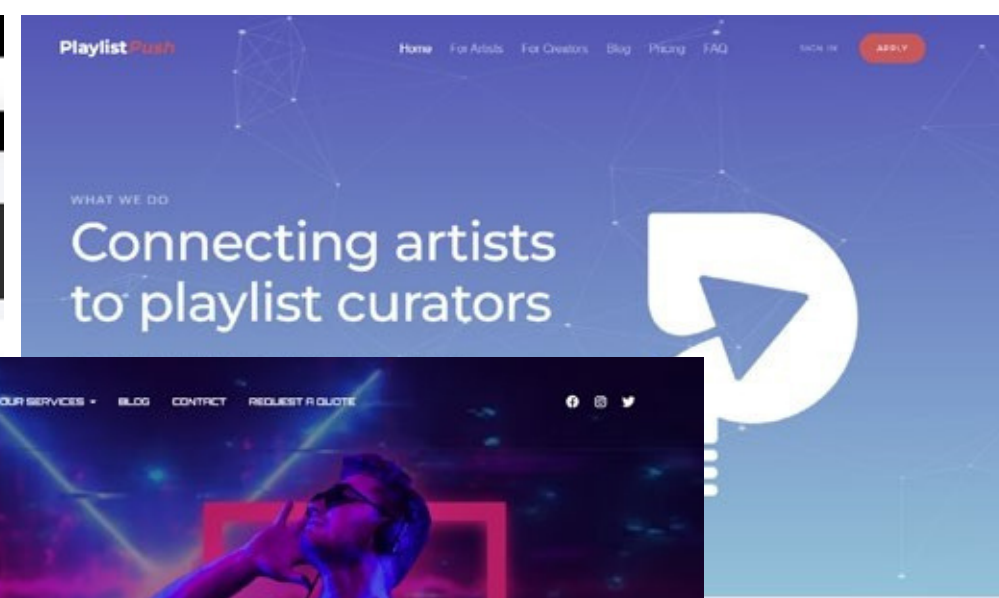
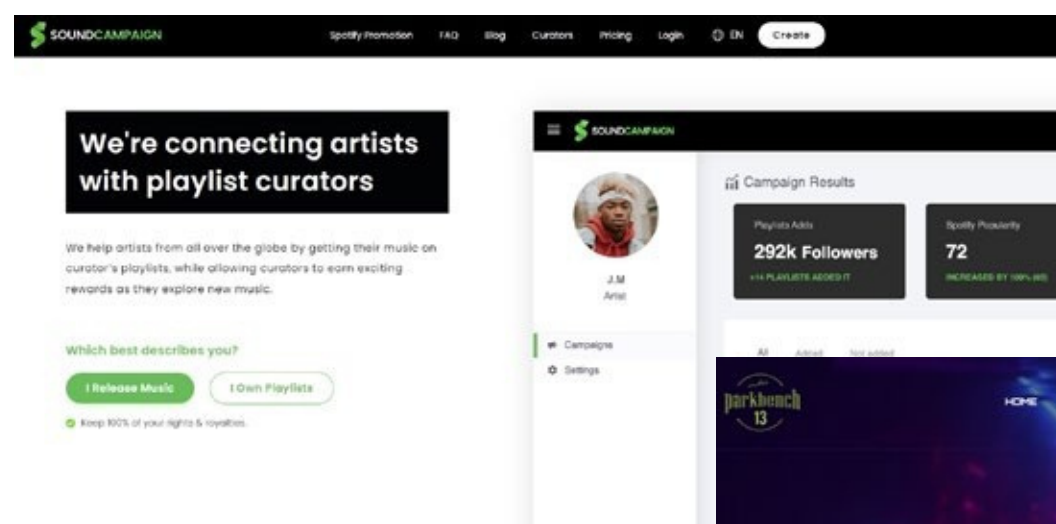
RADIO & PLAYLISTING

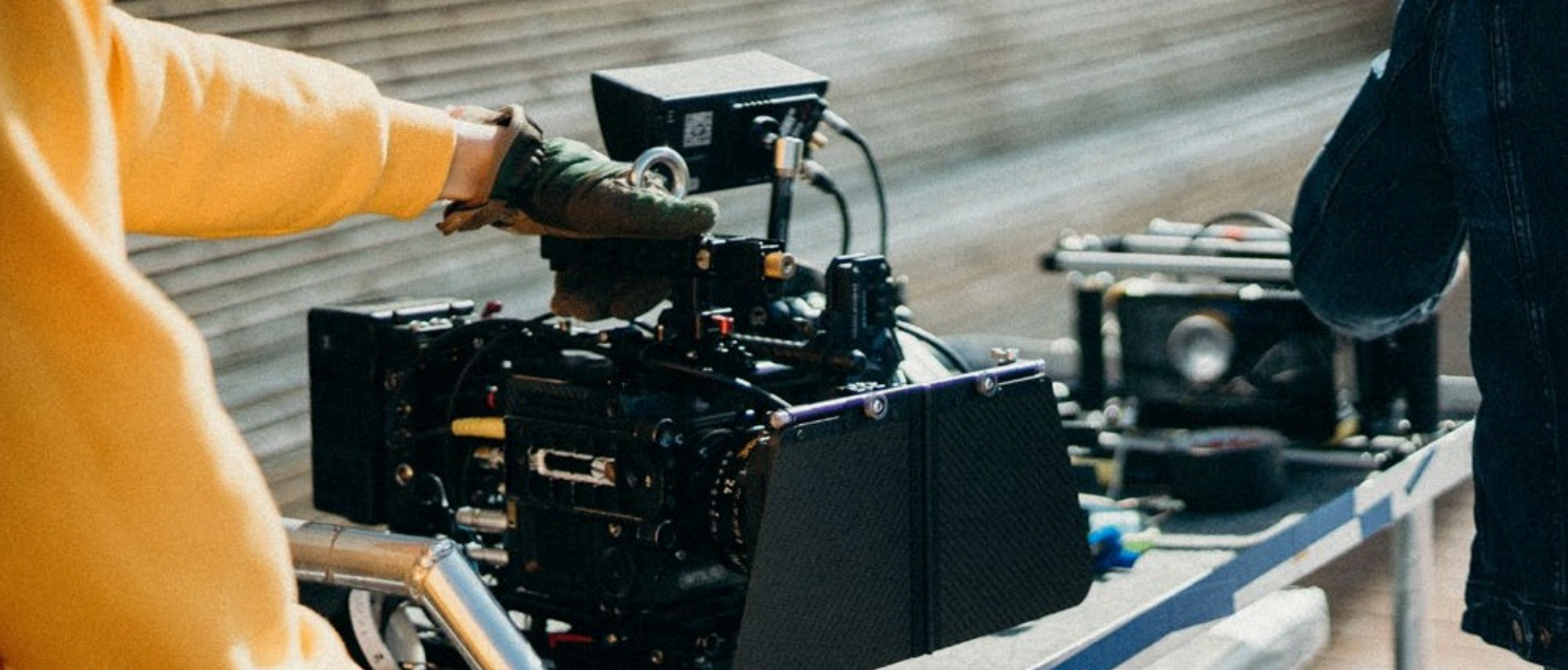
Reggae Central TV has vast databases and long-term relationships with key radio stations in both local and global markets, covering many genres with a strong focus on reggae and dancehall. We align your sound with the stations that best fit your music.

Radio & Playlisting services include:

- Radio local
- Radio global
- Playlist local
- Playlist global

Playlisting is an effective tool to expose your music to mass audiences, driving listener discovery and helping you reach new fans worldwide.





VIDEO

Video services include:

- Music video creative
- Music video licensing
- Music video production
- Music video shoots
- Video distribution
- Video rights administration
- Video rights monetization

At Reggae Central we provide end-to-end video services—from ideation and production to distribution, content claiming, and monetization.

We work with a network of creative filmmakers and editors across Australia, and through our production house Planet Blue Pictures, we deliver high-quality visuals that elevate your music.

Reggae Central TV offers one of the industry’s widest networks of video distribution and monetization services. Our in-house technology ensures your videos are ingested, claimed, protected, and optimized for global reach.

With our exclusive worldwide rights management partnership with Ordior, we manage, protect, monetize, and distribute videos through one of the largest video monetization platforms in the world





Reggae Central TV



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